

METHOD OF DRIVING DISPLAY DEVICE CAPABLE OF ACHIEVING
DISPLAY OF IMAGES IN HIGHER PRECISION WITHOUT CHANGING
CONVENTIONAL SPECIFICATIONS OF PANEL

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ABSTRACT OF THE DISCLOSURE

10 A method of driving a display device assumes a
specific pixel on a retina that is formed on the retina
based on an input image, and controls light emission of
each subframe such that luminance of a specific pixel on
the retina becomes substantially equal to luminance of a
15 pixel corresponding to the input image. The display
device is driven by constructing one frame with a
plurality of subframes, for displaying the input image
that moves on a display panel.